

**XPI COMPACT CONTENT OUTLOOK – TELEVISION -- NETWORK**

	CORPORATE	PROD/SERV	PERSONALITY	PRE - EVENT	EVENT	SPOT INTERVIEW
Frequency	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF
Duration	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX
Media Cost	N1,925,000.00	N1,925,000.00	N1,925,000.00	N1,925,000.00	N1,925,000.00	N1,925,000.00

	TRADE FAIR	CRUSADE
Frequency	ONE-OFF	ONE-OFF
Duration	25 MINS MAX	25 MINS MAX
Media Cost	N1,925,000.00	N1,925,000.00

**XPI COMPACT CONTENT OUTLOOK – TELEVISION -- LOCAL**

	CORPORATE	PROD/SERV	PERSONALITY	PRE - EVENT	EVENT	SPOT INTERVIEW
Frequency	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF
Duration	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX
Media Cost	N153,065.00	N153,065.00	N153,065.00	N153,065.00	N153,065.00	N153,065.00

	TRADE FAIR	CRUSADE
Frequency	ONE-OFF	ONE-OFF
Duration	25 MINS MAX	25 MINS MAX
Media Cost	N153,065.00	N153,065.00

**PLS. NB:**

Outstation services attract additional charges.

Production cost is 100, 000.00.

Media Cost for Programme Transmission/Broadcast in Lagos irrespective of the series is N347, 875.00.

All rates attract the statutory 5% VAT.

**XPI COMPACT CONTENT OUTLOOK – RADIO -- NETWORK**

	CORPORATE	PROD/SERV	PERSONALITY	PRE - EVENT	EVENT	SPOT INTERVIEW
Frequency	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF
Duration	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX
Cost	N200,000.00	N200,000.00	N200,000.00	N200,000.00	N200,000.00	N200,000.00

	TRADE FAIR	CRUSADE
Frequency	ONE-OFF	ONE-OFF
Duration	25 MINS MAX	25 MINS MAX
Cost	N200,000.00	N200,000.00

**XPI COMPACT CONTENT OUTLOOK – RADIO -- LOCAL**

	CORPORATE	PROD/SERV	PERSONALITY	PRE - EVENT	EVENT	SPOT INTERVIEW
Frequency	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF	ONE-OFF
Duration	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX	25 MINS MAX
Cost	N25,600.00	N25,600.00	N25,600.00	N25,600.00	N25,600.00	N25,600.00

	TRADE FAIR	CRUSADE
Frequency	ONE-OFF	ONE-OFF
Duration	25 MINS MAX	25 MINS MAX
Cost	N25,600.00	N25,600.00

**PLS. NB:**

Outstation services attract additional charges.

Media Cost for Programme Transmission/Broadcast in Lagos irrespective of the series is N53, 600.00.

Production Cost is 100, 000.00.

All rates attract the statutory 5% VAT.