

XPERIENCE IT COMPACT BENEFITS

The programme is designed for production and transmission on the radio & television channels of the client's choice across Nigeria at the lowest possible cost.

The client is at liberty on the programme to choose from the eight available series (Product/Service, Corporate, Personality, Pre-event, Spot Interview, Event, Trade Fair and Crusade) at no extra cost.

The client has the opportunity of flying media campaigns or corporate advertisements of their products and services for at most "four" slots of sixty seconds each on the concerned episode of the programme.

The client is also allowed to run scroll (for tv) messages about their products and services on the concerned episode of the programme.

Every client on the programme is also entitled to have the broadcast copy of the concerned episode of the programme uploaded (as a complimentary copy) on our Youtube Channel.

Episodes can be rebroadcast (where the media cost of the broadcast is met by the client) on the client's choice television station across Nigeria.

The concerned episode of the programme is designed for recording from the clients business or private locations.

Every broadcast episode of the programme is subject to updates either for rebroadcast or documentations as may be determined by the client only at a negotiable cost.

We may also accommodate further benefits where possible as might be suggested by the client.